

# JORDANIAN CONFERENCE ON LOGISTICS IN THE MASHREQ REGION

Day 1 November 14

Time 09:00 – 17:00 AST

## Opening

09:00	Opening	
09:15	Key Note Speech: Developing capacity for next generation transport and logistics practitioners and applied research through leadership and strategic networks – story of Centre of Excellence in Transport and Logistics (TRECK)	Charles Adams (Kwame Nkrumah University of Science and Technology, Ghana)

## Break (10:00 – 10:30)

## Science Session 1

10:30	Examining Supply Chain Coordination and Cooperation Mechanisms in Jordan's Olive Oil Industry: Insights from Small-scale Farmers	Muath Basheer (KU Leuven & UC Louvain, Belgium)
11:00	Quantitative planning of charging infrastructure in hetero-genous urban environments: A multi-period greenfield modulation	Niklas Hildebrand, Sebastian Kummer (Vienna University of Economics and Business, Austria)

## Industry Session 1

11:30	Aqaba Logistics Village role in supporting the vision of Aqaba as a logistics hub	Hakam Abul Feilat (Aqaba Logistics Village, Jordan)
12:00	Building research & innovation ecosystems: Networking, funding and structural aspects	Mahmoud Abu Hussein (Higher Council for Science and Technology, Jordan)

**Lunch Break (12:30 – 13:30)**

**Science  
Session 2**

13:30	How does the prosthetic industry benefit from additive manufacturing technologies? A supply chain perspective	Wassan Alamasa'feh (Balqa University, Jordan)
14:00	The allocation of resources and incentives in supply chain sourcing and supply chain design	Maha Al Sheikh (Middle East University, Jordan)

**Break (14:30 – 15:30)**

**Science  
Session 3**

15:30	The Impact of Supply Chain Management Practices on Organizational Performance and Environmental Sustainability Among Export Jordanian Manufacturing Firms	Yasmeen Baddar (German Jordanian University, Jordan)
16:00	Assessment of procurement practices using portfolio analysis at a selected company	Rand Hassan Abu-Musallam (German Jordanian University, Jordan)
16:30	Assessment of the eligibility of Jordanian processed food export to the German market	Ahmad Hanaktah, Khaldoun Tahboub, Saja Alkhasawneh (German Jordanian University, Jordan)

**17:00 - END OF DAY 1**

# JORDANIAN CONFERENCE ON LOGISTICS IN THE MASHREQ REGION

Day 2 November 15  
Time 09:00 – 17:00 AST

Opening		
09:00	Opening	
09:15	Presentation of the JOINOLOG project	Jakob Grubmüller (Hochschule Fulda, Germany)
Break (10:00 – 10:30)		
Science Session 4		
10:30	Identifying Supply Chain Challenges for Jordanian Companies	Luay Jum'a (German Jordanian University, Jordan)
11:00	Leadership behaviours for the effective use of Lean Six Sigma: Jordan	Mohammad Alnadi (Philadelphia University, Jordan), Ismail Abushaikha (Cranfield University, UK)
11:30	Intermodal Freight Transport Multi Objectives	Fares Abudayyeh (University of Antwerp, Belgium)
Lunch Break (12:00 – 13:00)		
Industry Talks 2		
13:00	Transformation and Technology in the Shipping Industry	Rafiq Alotti (Hapag & Lloyd, Jordan)
Science Session 5		
13:30	Factors Affecting Adoption of Enterprise Resource Planning Systems and their Impact on Supply Chain Integration in Jordanian Manufacturing Organizations	Fatima Al-Badareen (German Jordanian University, Jordan)
14:00	Achieving Supply Chain Sustainability through Traceability	Khaldoun Tahboub, Saja Khasawneh, Ahmad Hanakta (German Jordanian University, Jordan)

Break (14:30 – 15:00)		
<b>Science Session 6</b>		
15:00	Powering Jordanian Manufacturers: How Synergy of Supply Chain Integration and Innovation Drive Success	Omar Bwaliez (German Jordanian University, Jordan)
15:30	Human factors and ergonomics in Logistics activities by principles of Industry 5.0	Maja Trstenjak, Goran Đukić, Tihomir Opetuk (University of Zagreb, Croatia)
<b>Closure</b>		
16:00	Hand-Over of JOINOLOG	Jakob Grubmüller (Hochschule Fulda, Germany), Rana Badran (German Jordanian University, Jordan)
16:30	Wrap-Up	Ismail Abushaikha (German Jordanian University, Jordan)
17:00 - END OF DAY 2		